



case study

Major News
Broadcaster

> INTELLIscribe

> Broadcast Printing

Major News Broadcaster Leverages INTELLIscribe's Broadcast Printing

» Key Features

- With INTELLIscribe, you can print a single file or job to multiple printers or print servers consecutively for efficient creation of multiple sets of the same print job.
- You can save a print job to file for archiving at the same time you print it.
- By sharing the printers, broadcast printing, destination balancing, failover, and round robin printing can be administered in one location.



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With INTELLIscribe and its broadcast printing feature in place, newscast scripts can be easily sent to multiple printers at once. The scripts are collated and can be printed on less costly network printers.

BACKGROUND In the newsroom, every second counts. And when the newscast is about to begin, reporters need their scripts.

BUSINESS NEED The document centers on which newscast scripts were being printed were costly, difficult to manage, and prone to fail. The company needed its newscast scripts to be collated and quickly printed on multiple, inexpensive workgroup printers.

SOLUTION: INTELLIscribe The news broadcast company turned to INTELLIscribe's broadcast printing function to meet its needs. Broadcast printing allows a job to be printed once, then a copy of the job is sent to any number of predetermined network printers.

SYSTEMS and SETUP Windows 2000 and XP workstations running Avid iNEWS™ newsroom system client. Printing is done via INTELLIscribe on a Windows 2000 server.

RESULTS With INTELLIscribe in place, the company has experienced the following improvements:

- » When placed in production, a number of serial print servers and serial data broadcast boxes will be retired; these have been used to distribute print jobs to multiple printers, the function that INTELLIscribe now handles.
- » Scripts can be printed on common network printers.