

## Affordable IPDS Printing

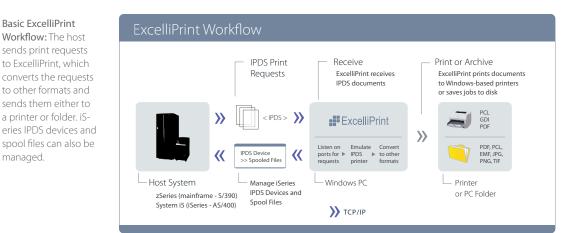
- » Print IBM host IPDS to existing or new Windows<sup>®</sup>based printers
- » Save IPDS documents to electronic archives in common formats like PDF, TIFF, and PCL
- » Reduce processor demand on the host system
- » Lower costs and maintenance in your IPDS print environment
- » Consolidate multiple IPDS printers with minimal server-side modifications
- » Replace twinax IPDS printers with common printers

If you are maintaining an AFP/IPDS print environment, ExcelliPrint can save you time and money and help you do more with your AFP data. What can ExcelliPrint do for you?

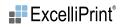
ExcelliPrint, running on a Windows®-based PC, replaces any IPDS printer: it receives and processes IPDS print requests generated on iSeries™ and zSeries® computers, which see ExcelliPrint as a high-end IPDS printer. After receiving the data over a TCP/IP network, ExcelliPrint converts and saves the data in a variety of standard formats (Premium only) or, more commonly, prints the documents to non-IPDS, Windows-based printers.

So whether you want to lower your print center costs by using existing Windows-based printers, or you want to archive or electronically distribute IPDS print jobs, ExcelliPrint helps you do more with your IPDS data.

There are two versions of ExcelliPrint: Premium and Standard. ExcelliPrint Standard allows you to print IPDS documents on PCL printers, replacing DIMMs



and SIMMs. ExcelliPrint Premium adds the ability to save documents to disk in various formats and provides built-in iSeries device and spool file management. Premium also gives you access to the Windows print driver (GDI) to format your IPDS print jobs for your printer.



	Premium	Standard
Support for all IPDS Towers <ul> <li>Harness the power of IBM's Advanced Function Presentation (AFP), bringing it to your Windows environment</li> </ul>	•	•
Driver-independent Printing » Apply printer-specific finishing functions as you spool iSeries/zSeries IPDS data to your Windows printers.	•	
AFP (IPDS & AFPDS) and SCS to PDF » Easily convert your AFP documents into PDF for easy viewing, archiving, distribution, etc.	•	
Convert and Save in Other Formats <ul> <li>Convert AFP (IPDS &amp; AFPDS) and SCS data into EMF, TIFF, JPEG, PNG, and PCL for viewing or archiving.</li> </ul>	•	
Print-to-file Archiving » Save the transformed IPDS output to a network storage unit, a Windows share, or your own PC.	•	
iSeries Device and Spooled File Management		
Spooled File Management <ul> <li>Spooled files on the iSeries can be held, released, or moved without the need of an additional emulator. ExcelliPrint provides a convenient and efficient interface to manage spooled files.</li> </ul>	•	
IBM iSeries Device Management <ul> <li>Create iSeries print devices or redirect existing devices using the browser-based interface.</li> </ul>	•	
Security, Input, and Output Features		
Support for Multiple Output Destinations <ul> <li>ExcelliPrint supports multiple output destinations. You can now replace all of your existing IPDS printers with lower-cost</li> <li>Windows-based printers. Of course, ExcelliPrint Premium can also save IPDS print jobs to disk in various standard formats</li> <li>including PDF and TIFF. Whether you are redirecting IPDS documents to printers or folders, ExcelliPrint provides centralized print job management.</li> </ul>	•	Output to multiple PCL printers
Runs as a Windows Service » The service receives print jobs without requiring a Windows user to be logged in to the computer where ExcelliPrint is running.	٠	•
Browser-based Interface <ul> <li>All you need is a browser for easy local and remote administration; quickly and easily view your log, setup, output destinations, and more. Make changes to your destinations within your existing Web browser. ExcelliPrint can begin printing and saving IPDS documents within minutes.</li> </ul>	•	•
Role-based Administration <ul> <li>ExcelliPrint provides different levels of administrative privilege to fit your company's security needs.</li> </ul>	•	•
Multiple Simultaneous Connections <ul> <li>Unlike other IPDS solutions, ExcelliPrint accepts data on multiple connections on a single port without delays and supports multiple ports. As a result, you can consolidate multiple IPDS printers with minimal server-side modifications.</li> </ul>	•	•
Secure Web Interface <ul> <li>ExcelliPrint's embedded Web server supports SSL and does not require Apache or IIS to be installed. Because we use SSL, sensitive information remains protected.</li> </ul>	•	•
<ul> <li>Price per Output Destination</li> <li>» Volume discounts are available. Government/education pricing also available. One year of Software Upgrade Maintenance (SUM) is included in the unit price. The SUM annual renewal rate is 30% of the current listed price.</li> </ul>	\$375	\$325

## ExcelliPrint®

"ExcelliPrint saved us minimally \$1800 [per printer] off the top, and probably \$300 to \$400 per month in additional line service fees for the AS/400."

- From case study below

MORE OPTIONS FOR IPDS PRINTING With ExcelliPrint, you can print your AFP documents how and where you want while saving time and money. If your organization prints large business reports, barcode labels, invoices, statements, or other documents (both monochrome and full AFP/IPDS color), you will find ExcelliPrint offers unique options for managing these IPDS print jobs, options that seamlessly bring your AFP documents to the Windows environment.

In addition to saving files in other formats and printing to Windows-based printers, ExcelliPrint gives you iSeries device and spooled file management functions, unique functionality not found in comparable print servers, and additional security and input features. ExcelliPrint's features are designed to save you time and money, simplify your printing processes, protect your IPDS data, and give you more control of your IPDS print environment.

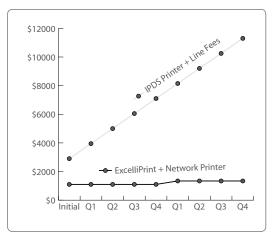
LEARN MORE Download the free ExcelliPrint trial software from our website (ipds.brooksnet.com) to find out what ExcelliPrint can do for you. And be sure to contact our knowledgeable technical support staff for free pre-sales support.

## ExcelliPrint in the Real World

**Replace IPDS Printers** A manufacturing/distribution company uses ExcelliPrint to send IPDS print jobs from its headquarters to PCs in warehouses both in the United States and Canada. Using an existing network and secure VPN connections, IPDS jobs are received in each warehouse and printed on inexpensive Windows-based printers. ExcelliPrint saved the company an estimated \$1800 per printer initially and \$300 to \$400 per month in additional line service fees for the AS/400.

The company chose ExcelliPrint to handle its remote IPDS printing for the following reasons:

- » Uses existing network lines: ExcelliPrint takes advantage of the existing TCP/IP network to receive the IPDS documents.
- » Prints IPDS on common printers: Because ExcelliPrint converts and sends IPDS print jobs to common Windows-based network printers, the company did not have to purchase a dedicated (and expensive) IPDS printer for each warehouse. Additionally, by eliminating the need for an IPDS printer, the company saves by not having to make ongoing AS/400 line service-fee payments. The graph compares estimated cumulative costs over 2 years related to 1) purchasing an IPDS printer and related AS/400 service fees and 2) purchasing ExcelliPrint and using a standard network printer.
- » More affordable with more options: The company found that ExcelliPrint offers more printer support than comparable solutions and costs far less.



**ExcelliPrint Savings:** ExcelliPrint saves the cost of purchasing an expensive IPDS printer and related monthly line service fees. Graph shows estimated 2-year cumulative costs for a manufacturing customer.